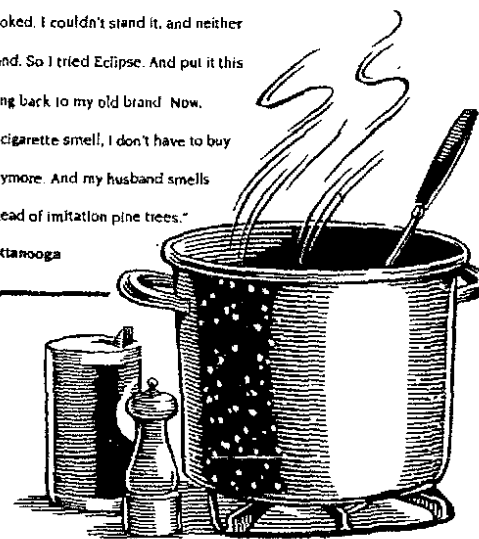


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SURGEON GENERAL'S WARNING: Smoking
 By Pregnant Women May Result in Fetal
 Injury, Premature Birth, And Low Birth Weight.

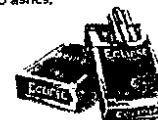
"I always got that stale smell in the house every time I smoked. I couldn't stand it, and neither could my husband. So I tried Eclipse. And put it this way, I'm not going back to my old brand. Now, without all that cigarette smell, I don't have to buy air freshener anymore. And my husband smells my cooking instead of imitation pine trees."

Angela M., Chattanooga



Angela's husband usually came home to the scent of air freshener. But since Eclipse, all he smells is dinner.

All over Chattanooga, there are many true stories like Angela's as thousands of smokers discover Eclipse. It's the only cigarette in the world with almost 90% less second-hand smoke,* no ashes, no lingering odor and practically no staining.



Want to share an Eclipse story?

Call us at 800-828-1400. We can't wait to hear it.

Offer restricted to smokers 21 years of age or older.

*90% reduction compared to leading brands.

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ECLIPSE FULL FLAVOR

3 mg. "tar", 0.2 mg. nicotine av. per cigarette by FTC method.

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ECLIPSE
 Imagine that.

(2) Full Rev pp